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This year, as I reflected on the meaning of advocacy I found myself often wondering what is so compelling about our work that moves people to swift action. The Webster Dictionary defines the term advocacy as “any action that speaks in favor of, argues for a cause, supports or defends, or pleads on behalf of others.” Many of us have experienced being advocated for, and the richness of one person believing in us.

For a mother experiencing crisis and poverty, one meaningful relationship with someone who is committed to seeing her thrive, can change just about everything.

Since 2011, we have advocated for moms through the challenging, vulnerable, and transformative process of motherhood. We believe it is our responsibility to invest into the dignity, agency, and strength of every mother and empower families to flourish. It’s our honor to witness firsthand how advocacy truly inspires change.

Recently, a mentor of mine said, “Sometimes God asks you to do things, and you have no idea what His endgame is, or what your yes will become”. I’m so grateful God gave me the courage to say yes all those years ago and brought the right partners to make it possible. Although we have accomplished great work since then, there is still more work to be done.

As we reflect on 2021, I want to say thank you for saying yes to partnering with ĒMA. You have joined this collaborative mission to ensure that our world is a place where ĒMA is accessible to every mother in crisis - a world where every mother has an advocate.

Your generosity is preventing family separation and making a sustainable impact on families, and we are grateful to co-labor alongside partners like you.

Warmly,

Charlee Tchividjian
Founder & CEO
**Vision**

We envision a world where mothers are no longer separated from their children due to preventable causes, but are equipped and empowered to raise their children in stable and nurturing homes.

**Mission**

We exist to prevent family separation by advocating for mothers in crisis.

**Values**

- Mothers are at the center of our work
- Every human has inherent dignity
- Prevention is the key to sustainable impact
- The Church is our missional partner
- Advocacy inspires change
Charlee Tchividjian founded Every Mother’s Advocate (ĒMA) at 20 years old in her college dorm room. For the first five years, the ministry operated locally out of community centers and Churches, mentoring inner-city teenage mothers. In 2016, Charlee and her husband became licensed foster parents and learned of the systemic difficulties mothers face when involved with the child welfare system. Three years later, ĒMA propelled into an organizational rebirth after Charlee stood in a courtroom and witnessed a mother being terminated of her parental rights to her two young sons for many reasons that could have been prevented. Since 2019, ĒMA has continued to serve vulnerable mothers in crisis, but with a refined mission and vision to eradicate the preventable causes of family separation by advocating for and empowering mothers in crisis.

**TIMELINE**

**2011**
Every Mother’s Advocate is founded and first ĒMA program begins mentoring inner-city teen moms at a local community center. The first ĒMA program is launched to serve teen moms in a nearby inner-city community.

**2013**
ĒMA expands to 5 low-income neighborhoods. The student-led mentoring program begins serving 10 moms in each location.

**2015**
ĒMA is formally established as a 501(c)(3) and relocates to Fort Lauderdale, FL where 75 mothers are served annually.

**2016**
Charlee and her husband, Matt, become licensed foster parents and experience firsthand the systemic difficulties mothers face when involved with the child welfare system.

**2018**
An organizational rebirth occurs. ĒMA continues to serve mothers in crisis, but with a refined vision and mission to prevent family separation by advocating for mothers in crisis.

**2019**
ĒMA becomes an approved provider for the Department of Children in Families in the State of Florida, serving 91 mothers and 180 children. ĒMA opens their first facility in Pompano Beach, FL at New Covenant Church.

**2020**
ĒMA secures a national strategic partnership and develops a scalable program model. Through their South Florida center, ĒMA serves 211 moms, 454 children and certified 15 ĒMA Advocates.

**2021**
ĒMA establishes national affiliate partnerships in mission critical cities and trains 56 ĒMA Advocates, serves 271 mothers, and directly impacts the lives of 678 children.

**2022**
ĒMA pilots their Affiliate Program nationally.
"I always felt like I wasn’t good enough to raise kids on my own. Everything changed when I heard about ĖMA and decided to join the program to become a better parent. Through ĖMA, I learned patience, self-confidence, and self-discipline. My Advocate is also a mother and was able to relate to my parenting experiences. She reassured me that I can get through rough times as a parent by staying calm and by caring for myself and others. My Advocate helped me feel empowered by encouraging me never to give up. After this program, I would now describe myself as confident. I am excited by how positive and motivated I am to now be a better parent for my children."
Our Work

The ĖMA program is designed to serve the vulnerable population of mothers who are experiencing poverty, crisis, or child welfare involvement. The program provides mothers with access to immediate, comprehensive, and ongoing care - empowering moms to raise their children in stable and nurturing homes.

Every mother at ĖMA is paired with a certified volunteer Advocate who provides social, emotional, and tangible support. The ĖMA Advocate works with our team of case managers and walks alongside an at-risk mother while guiding her through an evidence-based and trauma-informed program. Every mother is cared for holistically, empowering her to move from crisis to stability. The key components of the our program are:

**Workforce Development**
From a mother’s intake meeting until her program completion, our case management team ensures every client’s comprehensive needs are being addressed, including employment needs, housing assistance, and job readiness. Along with the mother and her Advocate, we develop an individualized action plan to guide her program support.

**Social Support**
Through our referral network, we address any immediate needs, such as housing or clothing, and develop an individualized action plan for each mother.

**Education**
Utilizing evidence-based and trauma informed curriculum, mothers are coached through holistic parenting and life coaching courses as they journey towards stability.

**Therapy**
By collaborating with mental health providers and local organizations, we are able to provide high-quality therapy services to meet a mother’s mental health needs.

**Court Advocacy**
Mothers who are at-risk or experiencing child welfare involvement are provided with individualized case management, service coordination, and in-court support.

**Alumni Care and Outreach**
A mother’s completion of the ĖMA program is just the beginning of her journey with us. Once a client successfully completes the program, they transition into the “Alumni-Care” track - a one-year, post-completion program that includes as-needed crisis intervention support, group-based support, monthly care calls, and annual outreaches to keep her connected.
The ĖMA Program

CRISIS

MOM IN CRISIS

INTERVENTION

Goals and Needs Assessed with Case Manager

Action Plan Created

Pairing with ĖMA Advocate

Wrap-Around Support Activated

Program Completion

STABILITY

MOM ACHIEVES LASTING STABILITY

The ĖMA program is designed to support mothers in crisis who are:

- Experiencing Poverty
- Have Children in Foster Care
- At-risk of Family Separation

Pairing Moms in Crisis to Volunteer Advocates

ĒMA Advocates are volunteers who advocate on behalf of mothers in crisis to prevent family separation. Every week an advocate journeys with a mother by providing support in these five ways:

CONNECT

Connect with a mother during weekly advocacy sessions.

ADVOCATE

Advocate for a mother’s progress and needs to the court or local agencies.

EQUIP

Equip a mother with tools, resources, and skills that advance her personal and professional life.

COLLABORATE

Collaborate with others to ensure necessary services are provided to a mother.

SUPPORT

Support a mother by creating an action plan to achieve her goals.
We couldn’t do this work without you. You are the backbone of our organization as we try to reach mothers in crisis. Thank you for encouraging and equipping our mothers to reach their goals of raising their children in stable and nurturing homes.
### 2021 Outcomes

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<tr>
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<th>Percentage</th>
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<tbody>
<tr>
<td>Mothers achieved stable employment*</td>
<td>76%</td>
</tr>
<tr>
<td>Mothers and children at-risk stayed together*</td>
<td>88%</td>
</tr>
<tr>
<td>Of mothers improve their parenting practices*</td>
<td>97%</td>
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### Our Reach

<table>
<thead>
<tr>
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<th>Count</th>
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<tr>
<td>Moms Reached:</td>
<td>271</td>
</tr>
<tr>
<td>Children Impacted:</td>
<td>678</td>
</tr>
<tr>
<td>Advocates Trained:</td>
<td>56</td>
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<tr>
<td>Moms matched with an ÉMA Advocate:</td>
<td>102</td>
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<tr>
<td>Moms provided EPIC Therapy:</td>
<td>13</td>
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<tr>
<td>Moms provided crisis intervention:</td>
<td>60</td>
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#### 2021 Annual Outreach:
- Provided 170 kids backpacks through our Back to School drive
- Fed 150 families through our Thanksgiving Outreach
- Mothers in the program shopped for over 350 toys through our Christmas Toy Shop

### Nonprofit Accelerator

**2021 Fellow**

In 2021, Every Mother’s Advocate was accepted into the Praxis Nonprofit Accelerator Program - a fellowship supporting early-stage founders in the growth of their ventures. Praxis has helped focus our approach on redemptive entrepreneurship and strategic scalability. The mentorship we received through Praxis has impacted all aspects of our organization including: story, programs, team, board, funding, and identity.
**Strategic Partnerships**

**Custom Software and Care Communities**

Promise686 mobilizes church communities to care for vulnerable children. In 2021, we partnered with them using Promise Serves to build a custom ĖMA program software. It serves as a database for staff, Advocates, and care communities to effectively serve mothers and children in crisis. This software is a critical tool for efficiently tracking our data collection, and reducing administrative tasks.

**EPICO**

**Trauma-Informed Therapy**

4KIDS developed the EPIC Therapeutic Approach to uniquely assist parents, educators, and other community members in tapping into the power of trust-based relationships with kids. Together, through a collaborative pilot program we provided 13 mothers with wrap-around support, advocacy, and trauma-informed therapy.

**CarePortal**

**Providing Tangible Support**

CarePortal is a technology connecting platform that brings the needs of hurting children and families to a community’s attention of the local church. In 2021, we became a requesting agency - allowing us to connect mothers to churches that are equipped to meet the tangible needs for families in the ĖMA Program.

**Offerdahl’s Off the Grill | Old Navy**

**New Hiring Business Partners**

As we continue to serve mothers and walk alongside them on their journey, securing a stable job is key in getting from crisis to stability. In 2021, Offerdahl’s Off the Grill and Old Navy became business partners that hire mothers through the ĖMA program. These partnerships have strengthened the ability for ĖMA to serve moms and their most imperative economical needs.

In 2021, we partnered with 25 strategic partners. Last calendar year was full of incredible collaboration and connections for Every Mother’s Advocate! By partnering with 25 strategic partners, from Churches, community nonprofits, to national networks, the ĖMA team has been able to meet mothers in crisis exactly where they need it most in their journey and mobilize the highest level of resources to serve their needs.
We partner with existing organizations to advocate for mothers in crisis.

In the last year, Every Mother’s Advocate has identified mission critical states and key nonprofit partners. In the following mission-critical states, we are partnering with a values-aligned local organization who is licensed, trained, and equipped to operate the ÉMA program in their local cities. Our team is working directly with each Affiliate partner to provide ongoing support and training and ensure program success across all locations.

NEW YORK

CALIFORNIA

INDIANA

Looking Ahead

Expanding Nationally in 2022

2022 will be a pivotal year for our organization. This year, ÉMA has the unique and exciting opportunity to reach an unprecedented number of vulnerable mothers and exponentially grow our organization’s impact. Having demonstrated the effectiveness of our program in South Florida over the last 3 years, we are expanding nationally and beta-testing the ÉMA program model in 6 new US cities in the next 18 months.

Affiliate Training Facility

Donated by Riverside Church and housed in their Lauderdale Plaza, we are opening a second location in a high-need area in North Lauderdale. Our South Florida Program Centers remain not only central to our organization’s work, but it is also taking on a new, critical role in ensuring the long term success of our mission. As our organization’s founding Program Center, our work here in South Florida stands as our direct point of contact with the day-to-day processes of managing, delivering and monitoring our ÉMA program.
Going through the program, my children were my inspiration, the team encouraged me, and constant positive reinforcement motivated me.

“I came to ĖMA after my children were removed due to domestic violence in the home. ĖMA was a safe place where I could open up and not be judged. They were welcoming, warm, kind, and supportive. Going through the program, my children were my inspiration, the team encouraged me, and constant positive reinforcement motivated me. Therapy was the most helpful thing for me. I learned that it’s okay to reach out when you have a problem, it’s okay to fall short, it’s okay to question certain things, it’s okay not to have all the answers, and it’s okay to make mistakes. When my Advocate acknowledged how patient, kind, and loving I am with my children, I felt empowered. ĖMA empowered me to be a strong mother. I would now describe myself as stronger, confident, and more forgiving. I know that although I may fall down sometimes, I can get up and brush myself off. If I ever need a supportive shoulder, I know ĖMA is there.”

Michelle
We use every dollar you donate with care and intention. We are committed to providing transparency into our spending. Below is a summary of our 2021 income and expenses.

**2021 Financials**

**Total Expense Breakdown**

TOTAL SUPPORT & REVENUE: $604,439

TOTAL EXPENSES: $497,058.03

SURPLUS: $107,381

$339,151.47

PROGRAM | 65%

$97,611.64

FUNDRAISING | 18%

$81,540.26

ADMINISTRATIVE | 15%

JOIN OUR MISSION

**For Mother Advocacy**

This work is changing the lives of generations and it would be our honor for you to join us. Partner with us as we advocate for mothers in crisis in our cities. It is your involvement that makes this mission possible. Thank you for being apart of the solution.

ADVOCATE  
PARTNER  
GIVE
Chloe

“I came to EMA as a scared first-time mom experiencing trauma-induced seizures. EMA was able to connect me with a therapist and get me involved in their parenting program, where I learned valuable parenting lessons and met other moms. My goal is to become a great mother and to continue to work through my past trauma.”